

Smithers, Alfred, O.C.

Title: President and CEO, Secunda Group of Companies

Bio: Alfred A. Smithers is founder, President and CEO of the Secunda Group of Companies. Prior to establishing Secunda in 1983, Mr. Smithers owned and operated a successful concrete contracting business and was an industry leader in this field. Through Iona Resources Limited, a Nova Scotia company made up of local investors Mr. Smithers played a key role in the development of the Panuke Cohasset Oil Field, the first offshore oil production project in Canada, and in 2005 was recognized for this by being the recipient of the “2005 Pioneer Award” through the Offshore Technologies Association of Nova Scotia. Mr. Smithers was inducted as an Officer of the Order of Canada in December 2003. He is a member of the Nova Scotia Business Hall of Fame, and was named the 2000 Atlantic Canadian Entrepreneur of the Year recipient for “Entrepreneurial Excellence”. In 2003 Mr. Smithers was named one of the “Top 50 CEOs of Atlantic Canada”. In 2004 Mr. Smithers was a recipient of the “Canadian Red Cross Humanitarian Award.” In 2005 Mr. Smithers received an Honorary Diploma from the Nova Scotia Community College. For the last six consecutive years, Secunda has been named one of the “50 Best Managed Companies in Canada” by Deloitte & Touche. Mr. Smithers is the Honorary British Consul for the Maritimes Provinces. He is a Director of ProGear, a golf club manufacturing company; President and owner of Granite Springs Gold and Country Club; is the Vice-Chair of the Board of Directors of the Halifax International Airport Authority; sits on the Board of Directors of Barrington Wind Energy; The IWK Hospital for Children and the World Wildlife Fund of Canada; and is on the Board of Governors for Saint Mary’s University.

Words of Wisdom: Put your energy into doing something as opposed to considering why it can’t be done or how it could be done perfectly

Sector: Business

Region: Atlantic

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